



## **AMBASSADOR ROLE DESCRIPTION**

**Supervisor:** Fundraising team

**Location:** Various locations across Yorkshire

**Time commitment:** Flexible dependent on availability

Cancer Support Yorkshire is a local, independent charity that has been offering quality help and support to people affected by cancer and their loved ones since 1988. We can help with practical issues like information, transport and welfare rights. We also provide emotional support by offering counselling, complementary therapies and a range of classes, courses and support groups. Our support is available to all those affected by a cancer diagnosis. It is confidential and free to access. Our centres are a welcoming, warm and safe place in the local community with a wide range of services to support patients and those close to them. Whether our volunteers help in our centres or out in the community, they all contribute to helping Cancer Support Yorkshire care for local people at the most difficult time in their lives.

### **Role Summary**

Cancer Support Yorkshire relies on the support of the local community through their fundraising and awareness raising efforts. With the help of our Ambassadors we are able to reach more groups, attend more fundraising events and have greater representation in the local community. The Ambassador role is for people who are dedicated to helping local people affected by cancer and the work of Cancer Support Yorkshire. The role is varied and flexible depending on your own experience, commitments and skills. Main duties may include attending events on the organisation's behalf, speaking to groups about our work, networking with businesses as well as supporting the Fundraising Department in various ways.

### **What's involved?**

The Ambassador role is an interesting, flexible and varied role which will enable you to develop positive and rewarding networks with local community members. Typical tasks include:

- To attend community fundraising events on behalf of Cancer Support Yorkshire's fundraising team. This may include speaking about our work, attending cheque presentations, networking at business events or speaking at a local school or Church about the services we provide.
- To arrange talks and to attend community events in your local area to raise awareness about our work.
- To encourage groups at each talk to support us by promoting ways to get involved, particularly through our community fundraising initiatives.

### **What skills are required?**

- Passionate about helping local people affected by cancer.
- Comfortable talking to groups of people.
- Ability to travel around your local area.
- Proactive and confident in developing your own networks and securing talks.

### **What we can offer you**

- A comprehensive induction into the work of Cancer Support Yorkshire
- An invitation to an annual supporter event where you will be updated on how your role has made a difference to the lives of local people affected by cancer
- One to one support from a member of our fundraising team.
- The chance to boost your CV and support with job references if requested.
- Reimbursement of expenses paid within agreed guidelines
- The opportunity to develop your leadership, communications, fundraising, PR and organisational skills.

### **What you can offer us**

- Your skills, knowledge and experience plus fresh ideas.
- To be passionate and enthusiastic about our work.
- Links into the local community.
- To have good organisational skills and to be able to work independently.